

The logo 'VMAGROUP' is positioned in the upper left corner in a white, sans-serif font. To its right is a complex, white, geometric pattern of overlapping lines that forms a series of triangles and squares, resembling a stylized, abstract architectural or mathematical structure. The background is a solid teal color with a subtle, high-resolution image of a water droplet creating ripples, which is most prominent in the lower half of the page.

VMAGROUP

**HELPING YOU FIND THE BEST
COMMUNICATIONS, DIGITAL
AND MARKETING TALENT**

WHY VMAGROUP

VMAGROUP is a leading international recruitment and executive search specialist for interim and permanent communications, digital and marketing roles. Our team of more than 40 consultants, based in offices in Amsterdam, Brussels, Frankfurt, Hong Kong, London and Paris, is dedicated to helping clients find the best talent available in those disciplines.

OUR CREDENTIALS

OVER 40 YEARS, WE HAVE BUILT UP A NETWORK OF OVER 60,000 MARKETING, DIGITAL AND COMMUNICATIONS PROFESSIONALS, MANY OF WHOM WE HAVE WORKED WITH ON MULTIPLE OCCASIONS, OVER A NUMBER OF YEARS. OUR NETWORK IS MORE EXTENSIVE THAN ANY OTHER CONSULTANCY WORKING IN THIS SPECIALIST FIELD.



Our experience and the international reach of our network means that clients ask us to help them make placements on a worldwide basis, including in countries where we do not have an office. In the last year, we made 480 placements in 24 countries.

Examples of some roles we have recently placed include:

**DIGITAL MARKETING
MANAGER**
AUSTRALIA

**CORPORATE AFFAIRS
DIRECTOR**
AUSTRIA

**EUROPEAN HEAD
OF INTERNAL
COMMUNICATIONS**
BELGIUM

HEAD OF MARKETING
CHINA

**GLOBAL
COMMUNICATIONS LEAD**
FRANCE

**VP BRANDING AND
COMMUNICATIONS**
GERMANY

**HEAD OF DIGITAL
COMMUNICATIONS**
NETHERLANDS

**DIRECTOR, INTERNAL
COMMUNICATIONS**
HONG KONG

PR MANAGER
SWEDEN

**MARKETING AND
COMMUNICATIONS
MANAGER**
UAE

**INTERIM CHANGE
COMMUNICATIONS LEAD**
UK

**GLOBAL HEAD OF
MEDIA RELATIONS**
UK

WHAT MAKES US DIFFERENT?

Heritage and reputation. We have been partnering with businesses to build highly successful corporate and marketing communications teams for 40 years.

Our expertise. As dedicated recruitment and executive search specialists for communications, digital and marketing roles, our consultants bring a thorough understanding of those markets to all assignments. Over half of our consultants have previously worked in communications and marketing so they truly understand the roles they are recruiting for.

International reach and footprint. We have a team of over 40 professionals across Europe and Asia-Pacific, bringing both local and international expertise to each search.

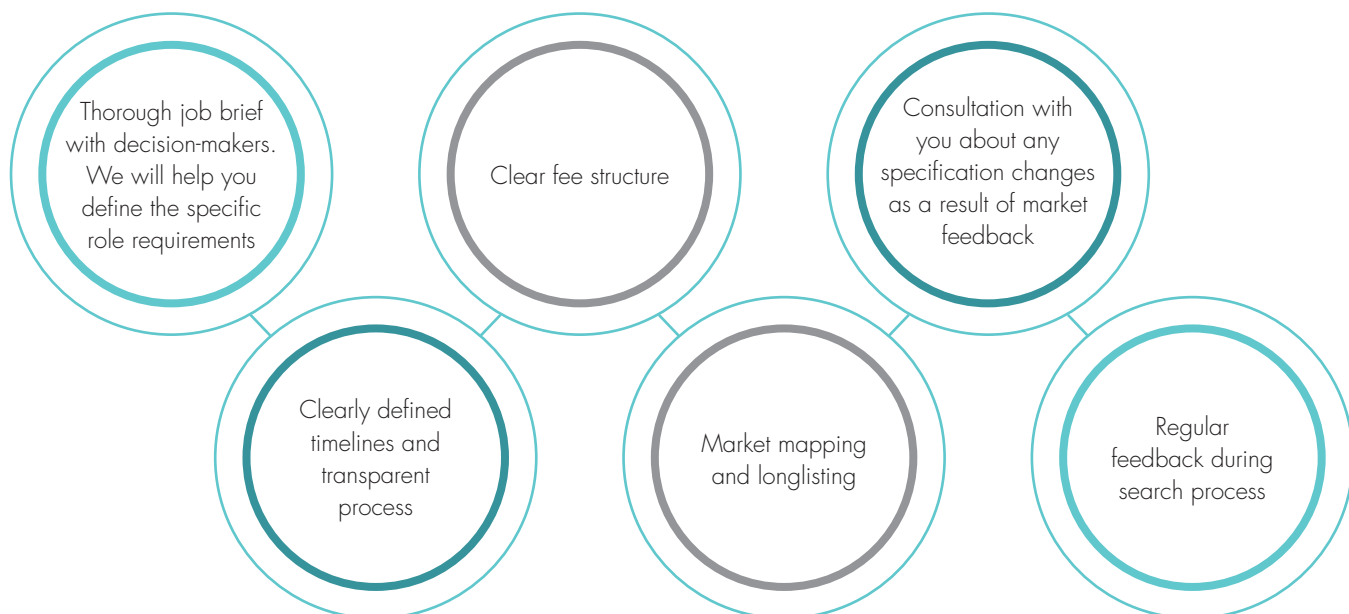
Community building and network. We regularly host industry leading events and roundtables placing us at the heart of the communications and marketing professions in our regions. Our network ranges from mid to executive level professionals.

Thought leadership. We publish a range of pioneering thought leadership and benchmarking studies to support the growth and development of national and international communications and marketing teams.

Long-term partnerships. We are committed to developing long-term relationships and consider ourselves to be career-long partners. We offer bespoke services to suit each individual assignment, and commit to pre-agreed timelines for our searches.

OUR EXECUTIVE SEARCH SERVICE

Through our Executive Search Service we help private companies, from SMEs to multinationals, as well as public organisations to recruit the most accomplished senior communications, digital and marketing talent in the market. Our service includes:



WHY INTERIM?

Interim professionals are highly experienced managers or leaders who bring additional specialist skills and capacity to teams for short project-based work.

VMAGROUP has extensive experience of helping organisations find the right interim professionals to help their business. We have placed interims who have managed complex organisational change programmes and business integrations following M&A, managed one-off projects and product launches, provided stability following the loss of a senior leader while a replacement is recruited and also during the restructure of communications teams, and many other situations.

Some key benefits to bringing in interim support include:

- **Speed.** Interims are usually available at very short notice.
- **Experience.** Interims require little guidance to get on with things.
- **Objectivity.** Interims are able to contribute with an objective viewpoint and can drive an organisation to make good business decisions rather than conforming to existing ways of thinking.
- **Value.** Charging only for the days they work and without the hidden costs associated with permanent or fixed term contract employees, interims can provide excellent value to businesses.

CONTACT US

To find out more about how we can help you, please contact us:

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